

Message Text

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PAGE 01 WARSAW 00964 090822Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----090823Z 106625 /21
R 090748Z FEB 77
FM AMEMBASSY WARSAW
TO USDOC WASHDC
INFO SECSTATE WASHDC 6462

UNCLAS WARSAW 0964

COMMERCE PASS BEWT/TPD/DSLWICKI

EO 11652: NA
TAGS: BEXP, PL
SUBJECT: USAPOL - 77

REF: USDOC 01665

1. EXPECTED UNIVERSE FOR MAILING MAY VARY FROM 2,000 TO 5,000, DEPENDING ON HOW EXTENSIVE THE CAMPAIGN WILL BE.
2. THE EMBASSY'S P&C SECTION IS NOW EXPLORING THE POSSIBILITY OF OBTAINING FREE, OR AT VERY LOW COST, THE USAPOL-77 LETTER-HEAD STATIONARY PRINTING BY THE REGIONAL PROJECTS OFFICE (RPO) IN VIENNA.
3. THE EMBASSY'S NEWS RELEASE LETTERHEAD COULD BE USED FOR USAPOL-77. HOWEVER, THE POSSIBILITY OF PRINTING IN VIENNA BY RPO IS ALSO BEING EXPLORED IN CONJUNCTION WITH PARA 2 OF REF.
4. WE PREFER TO USE A POLISH/ENGLISH-LANGUAGE EXPANDED FLYER (OR FLYER-CATALOG) TO BE PREPARED AS FOLLOWS: THE FLYER-CATALOG WOULD BE PRINTED IN THE FORM IF AN OFFICIAL INVITATION TO ATTEND THE U.S. EXHIBIT; IT WOULD INCLUDE STATEMENTS BY THE SECRETARY OF COMMERCE AND THE AMBASSADOR; IT WOULD ALSO CONTAIN BASIC DATA CONCERNING THE EXHIBITING FIRMS

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AND THEIR PRODUCTS; ALSO INCLUDED SHOULD BE A TEAR-OFF, SLEF ADDRESSES RETURN CARD FOR THE CONTACT LIST BUILD-UP, AND REQUESTED APPOINTMENTS. THE FLYER-CATALOG WILL BE MAILED OUT, AS WELL AS PERSONALLY DISSEMINATED BY THE DMA DURING HIS LOCAL AND OUT-OF-COUNTRY PROMOTIONAL CALLS.

5. WE PLAN TO UNDERTAKE THE USAPOL-77 PROMOTIONAL ACTIVITIES IN SEVERAL MAJOR CITIES, AND INDUSTRIAL CENTERS IN POLAND. PERSONAL CALLS OUTSIDE OF POLAND HAVE PROVEN TO BE VERY BENEFICIAL IN PAST YEARS, AND WE RECOMMEND THAT THIS PRACTICE CONTINUE.

6. INDOOR AND OUTDOOR SPACE RENTAL COSTS WILL BECOME AVAILABLE ON OR ABOUT MARCH 2, 1977. RENTAL FEE REDUCTION OF UP TO 40 PER CENT COULD POSSIBLY BE NEGOTIATED, IF PAYMENT IS MADE IN U.S. DOLLARS.
BROWN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 09-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977WARSAW00964
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770045-1218
Format: TEL
From: WARSAW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770256/aaaabxsn.tel
Line Count: 74
Litigation Code IDs:
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Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
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Review Content Flags:
Review Date: 28-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3359189
Secure: OPEN
Status: NATIVE
Subject: USAPOL - 77
TAGS: BEXP, PL
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/7fbf18c9-c288-dd11-92da-001cc4696bcc
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